Ilnur Kalimullin

AI native design engineer

ilnur@klmln.com klmln.com LinkedIn / ilnur-kalimullin

10+ years designing digital products at the intersection of AI and creativity. Lead Designer at Icons8 and Generated Media, working across product UX/UI, brand, working prototypes and product launches.

55 product launches on Product Hunt. 23 became Product of the Day.

Selected impact

Brila 2026

Owned UX/UI, landing-page copy, a working Claude Code prototype and the launch of an AI website builder powered by customer reviews. Product of the Day, Week and Month on Product Hunt.

Icons8 web app 2019…2026

Sole designer for brand identity and UX/UI; redesigned the product as its library grew to **1.5M icons across 45+ styles.** The app serves **5M+ monthly active users** and is the highest-revenue product in the Icons8 ecosystem.

Generated Photos 2019…2026

Designed early promos, the core platform interface and Face Generator as part of the founding-stage team. The library now includes **2.5M+ AI-generated photos.** The product reached #1 Product of the Day on Product Hunt.

Icons8 MCP 2025

Designed and built the landing page, wrote the copy and led the Product Hunt launch and visual direction. The product reached **#2 Product of the Day** and approximately **7,000 users per day at peak.**

Experience

Icons8 2019…Present

Lead Designer. Visual consistency across products; design processes spanning product and marketing.

Generated Media 2019…Present

Lead Designer. Product and brand design for generative AI, from the earliest releases onward.

Stride 2014…2019

Built the design department and processes, introduced Webflow and created the studio’s design system.

Freelance 2012…2014

Web design, branding and digital products.

Tools

Figma, Claude Code, ChatGPT, Cursor, HTML/CSS, Webflow, Framer, Illustrator, CapCut.